

JOHNS CREEK

SYMPHONY ORCHESTRA

RATE GUIDE

2023-2024 Advertising

www.johnscreeksymphony.org



AD SIZE (W*H)	EARLY RATE <i>by June 1, 2023</i>	FULL RATE
5" x 8" no bleed 6" x 9" bleed Full color REAR COVER	\$1,900	\$2,111
5" x 8" no bleed 6" x 9" bleed Full color INSIDE FRONT COVER	\$1,543	\$1,715
5" x 8" no bleed 6" x 9" bleed Full color INSIDE BACK COVER	\$1,187	\$1,319
5" x 8" Full page	\$890	\$989
5" x 3 7/8" Half page	\$474	\$527
2 7/16" x 3 7/8" Quarter page	\$284	\$316
2 7/16" x 1 3/4" Eighth page	\$177	\$197

2023-2024 Season:

(Dates, artists, and concerts subject to change)

American Soundscapes

November 18, 2023, 7:30 pm

A Kids' Christmas

December 16, 2023, 2:30 pm

Christmas Pops

December 16, 2023, 7:30 pm

Center Stage Rhapsodies

February 3, 2024, 7:30 pm

Hearts and Harmony Gala

February 16, 2024

Brilliant Beethoven

March 16, 2024, 7:30pm

Maestro's Final Bow

May 4, 2024, 7:30 pm

Concerts are held at:

Johns Creek United Methodist Church
11180 Medlock Bridge Road
Johns Creek, GA 30097

Estimated circulation: 5000

Deadline:

Artwork due no later than September 25, 2023.

Payment for ad due 30 days after reservation, but no later than September 25, 2023.

Ad space cannot be held without payment.

All rates are net. Advertising artwork must be supplied to the JCSO in **pdf form**.

For questions or to place an ad, contact:

karen@johnscreeksymphony.org or (678) 748-5802



JOHNS CREEK

SYMPHONY ORCHESTRA

2023-2024

Program Advertising Contract

Name of Contact: _____

Business: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Size of Ad Purchased: _____

I will be paying:

☐ By check, enclosed (Payable to Johns Creek Symphony Orchestra)

☐ By credit card (Discover, VISA, MC, AmEx)

Card Number: _____

Expiration: _____ Security Code: _____

Total Amount Due: \$ _____

Advertiser's Printed Name

Advertiser's Title

Advertiser's Signature

Date

Advertiser agrees to provide advertising copy and payment in full directly to the JCSO. **Payment is due within 30 days of reserving ad, but no later than September 25, 2023. Ad space cannot be held without payment.** Design and/or production assistance is available at an additional charge. Any agreements regarding placement of the artwork within the program must appear in writing on the contract. JCSO reserves the right to refuse publication of any advertisement that does not meet or exceed its artistic or editorial standards.

Mail or email completed contract to:

Johns Creek Symphony Orchestra Program Advertising
11877 Douglas Road, Suite 102-294, Johns Creek, GA 30005
karen@johnscreeksymphony.org