

RATE CARD FOR 2021-2022 SEASON ADVERTISING

| Ad size (w x h) | Full Rate | Chamber Member Price |
|---|-----------|----------------------|
| 5" x 8" no bleed 6" x 9" bleed Full color REAR COVER | \$1,599 | \$1,439 |
| 5" x 8" no bleed 6" x 9" bleed Full color INSIDE FRONT COVER | \$1,299 | \$1,169 |
| 5" x 8" no bleed 6" x 9" bleed Full color INSIDE BACK COVER | \$999 | \$899 |
| 5" x 8" Full page | \$749 | \$674 |
| 5" x 3 7/8" Half page | \$399 | \$359 |
| 2 7/16" x 3 7/8" <u>OR</u> 5" x 1 3/4" Quarter page | \$239 | \$215 |
| 2 7/16" x 1 3/4" Eighth page | \$149 | \$134 |

2021-2022 season:

(Dates, artists, and concerts subject to change)

Classical concert TBA

October 30, 2021

A Kids' Christmas

December 18, 2021, 2:30 pm

Christmas Gala Holiday Pops

December 18, 2021, 7:30 pm

Classical Concert TBA

March 26, 2022

Concerts at Johns Creek United Methodist Church, 11180 Medlock Bridge Road, unless otherwise indicated.

Estimated circulation: 2,500.

Deadline:

Artwork due no later than August 16, 2021

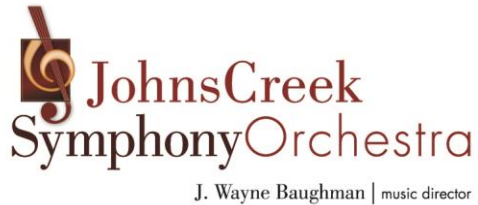
Payment for ad due 30 days after reservation, but no later than August 16, 2021. Ad space cannot be held without payment.

All rates are net. Advertising artwork must be supplied to the JCSO in pdf form.

For questions or to place an ad, contact:

Ashley Rausch, JCSO Marketing Manager

asalimpr@gmail.com; (678) 313-1096



2021-2022 PROGRAM ADVERTISING CONTRACT

Name of Contact: _____

Business: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Size of Ad Purchased: _____

I will be paying:

By check, enclosed (Payable to Johns Creek Symphony Orchestra)

By credit card (Discover, VISA, MC, AmEx)

Card Number: _____

Expiration: _____ Security Code: _____

Total amount due: \$ _____

Advertiser's Printed Name

Advertiser's Title

Advertiser's Signature

Date

Advertiser agrees to provide advertising copy and payment in full directly to the JCSO. **Payment is due within 30 days of reserving ad, but no later than August 16, 2021. Ad space cannot be held without payment.** Design and/or production assistance is available at an additional charge. Any agreements regarding placement of the artwork within the program must appear in writing on the contract. JCSO reserves the right to refuse publication of any advertisement that does not meet or exceed its artist or editorial standards.

Mail or email completed contract to:

Johns Creek Symphony Orchestra Program Advertising
11877 Douglas Road, Suite 102-294, Johns Creek, GA 30005; asalimpr@gmail.com